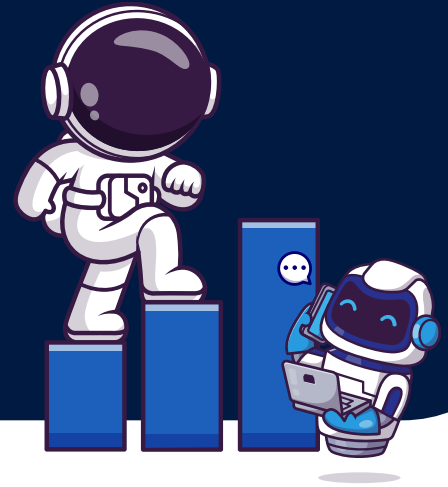


# Transform Business Operations with AI Automation & Agentforce






## Building the Business Case for AI

Automation and AI Agents augment time-consuming, manual work, reducing operational costs with streamlined workflows, improving the customer experience with faster responses, and freeing your team up to focus on more strategic, complex initiatives.

- ✓ **Boost Profit:** AI augmentation streamlines workload and reduces workforce overhead.
- ✓ **Increase Revenue:** Real-time responses and SDR Agents drive revenue.
- ✓ **Deliver Consistency:** Automation ensures consistent service and processes.
- ✓ **Scale Effectively:** AI enables businesses to keep pace with market demand without driving up costs.
- ✓ **Improve Maintainability:** Fully managed maintenance and support gives peace of mind.

## Leveraging AI Agents and Agentforce for Business

An AI Agent acts like a brand-new employee. It has raw intelligence but needs company-specific knowledge, data, and guidelines to do its job.

-  **Train AI Agents:** While AI agents have raw IQ, each lack contextual knowledge about your organization or the role you'd like it to perform. Create a comprehensive guidebook and train the AI agent as if it were a new employee.
-  **Provide Actionable Data:** Service, sales, or operations reps need access to customer information. The same is true for AI agents that need to fetch the right data at the right time and respond effectively to solve a given problem.
-  **Set Proper Guardrails:** It's best to use AI Agents for the less complex initiatives so your people can focus on more strategic work. Then, establish clear guardrails for when to leverage AI and when to bring in human support.

## LaunchPad Lab's AI Framework

Gain a competitive edge with AI agents and Agentforce.



### AI Automation Workshop

1/2 Day | \$0

Bring together business stakeholders and cross-functional expertise to identify opportunities, set clear goals, and build alignment in a matter of hours.



### Proof of Concept Development

3 – 4 weeks | \$\$

See the vision come to life. We'll re-evaluate and enhance the workshop outcomes, validating the feasibility of the approach and fidelity of processes to inform the POC.



### Implementation & Launch

3 – 6 months | \$\$\$

With the previous steps completed, the next phase implements the proposed solution. Upon completion, a production-grade system will be launched and activated.



### Maintenance & Support

Ongoing | \$

Once live, new edge cases and AI needs will emerge. For optimal use, we'll maintain and enhance the solution to optimize accuracy, autonomy, scale, and performance.

# Fast-Tracking Development with an AI Automation Workshop

Bring together business stakeholders and cross-functional expertise to identify opportunities, set clear goals, and build alignment in a matter of hours.

The cost - \$0. Yes, it's FREE.



## Business Value Assessment

90-minutes

Assess the current state of your business operations, challenges, and goals. Our cross-functional team of experts will dig deep to understand your data sources and infrastructure to identify opportunities for AI enhancement.



## Flexible, Agile Approach

90-minutes

Chart a better path forward by exploring AI use cases beneficial for your business. Laser-focused on ROI, we'll map out plans for aligned to your company's objectives, working towards an idyllic, AI-enhanced future state.



## Art of the Possible Visualization

1-hour

See the vision for AI automation come to life. Together, we will leverage workshop artifacts to deliver a visualized demo, showing AI in action. This way, we'll have the visuals to inform the final automation components.

## Six Key Workshop Outcomes

From Sales to Service, Marketing, and Commerce, an AI automation workshop will give you what you need to see how AI can advance all areas of your business.

- 1 Set Business Requirements
- 2 Expected ROI
- 3 Set Business Requirements
- 4 Implementation Strategy
- 5 Defined Scope & Priorities
- 6 Visualized Proof of Concept

## About LaunchPad Lab

Our experienced teams empower businesses to make technology a competitive advantage.

LaunchPad Lab is a technology consulting firm that brings an advanced product skill-set to design, develop, and deliver software applications that get results.

We've helped hundreds businesses in financial services, healthcare, legal, manufacturing, non-profit, and technology solve complex problems with mission-critical software. By forging a partnership rather than a mere service agreement, our team works closely with our clients to design, develop, and deliver solutions that deliver results.

**12**

Years in  
Business

**5**

Countries  
Worldwide

**240**

Clients Since  
2012

**730**

Successful  
Projects

**125%**

5-year Average  
Growth



Trusted Partner  
Since 2015

**54+**

Salesforce  
Certifications